

Making Connections Using Social Media

For Businesses, Non-Profits, Community Groups and Individuals



Are you lost at sea when it comes to the Internet?

Do you feel like you're the only one who just doesn't "get it"?
What is Twitter? Is Facebook just for kids? Should I start a blog?

Eva Abreu presents an overview and introduction to Social Media, what it is, and how businesses, non-profits, community groups and individuals can make contact, engage and interact with their target audience. This 90-minute discussion will feature a live Internet demonstration, guest experts, resource handouts, and questions & answer session. WiFi available, bring your own laptop (optional).

It's All About Connecting and Building Relationships

Join us to learn more:

Thursday, April 30th, 7:00 pm – 8:30 pm

**Highland Park Public Library
31 North Fifth Ave
Highland Park, New Jersey**

Free Admission. Register by calling the library at (732) 572-2750
or visit the library website for more information: www.hpplnj.org